

**Wafiele**

Durstlöscher seit 1984

**Waffele**

Durstlöscher seit 1984

Durstlöschherseit 1984

Wafelle

Durstlöscher seit 1984

Waffelle

Durstlöscher seit 1984



# CORPORATECOLORS

POSITIVECOLORSET



## LOGO COLORS

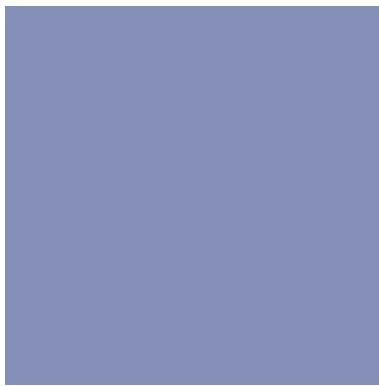
---



+ PRIMARY (PL\_1)

RGB // 0 / 46 / 184

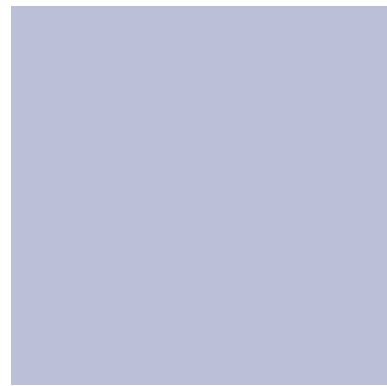
CMYK // 100 / 80 / 20 / 10



+ SECONDARY (PL\_2)

RGB // 127 / 153 / 229

CMYK // 50 / 40 / 10 / 0



+ TERTIARY (PL\_3)

RGB // 191 / 204 / 242

CMYK // 25 / 20 / 5 / 0

## FONT COLOR

---



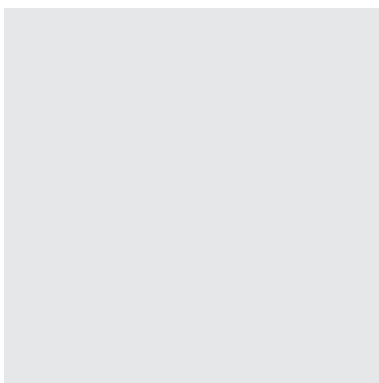
+ PRIMARY (PF\_1)

RGB // 51 / 51 / 51

CMYK // 0 / 0 / 0 / 80

## BACKGROUND COLOR

---



+ PRIMARY (PB\_1)

RGB // 229 / 229 / 229

CMYK // 0 / 0 / 0 / 10

## SLOGAN COLOR

---



+ SECONDARY (PL\_2)

RGB // 127 / 153 / 229

CMYK // 50 / 40 / 10 / 0

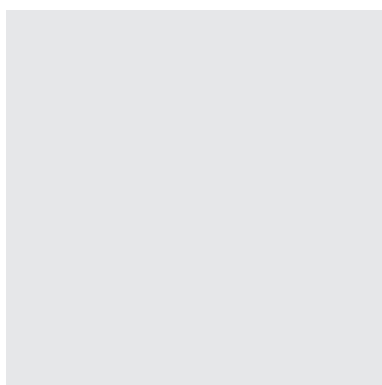
# CORPORATECOLORS

## NEGATIVECOLORSET

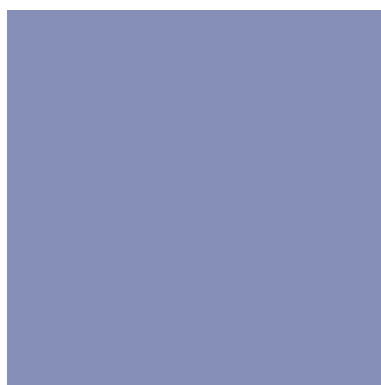


### LOGO COLORS

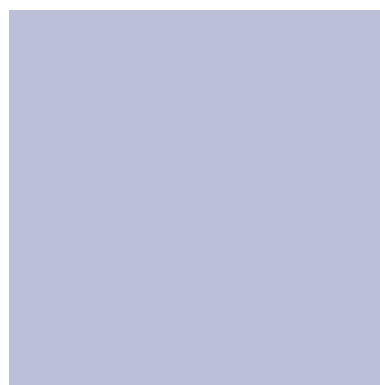
---



+ PRIMARY (NL\_1)  
RGB // 229 / 229 / 229  
CMYK // 0 / 0 / 0 / 10



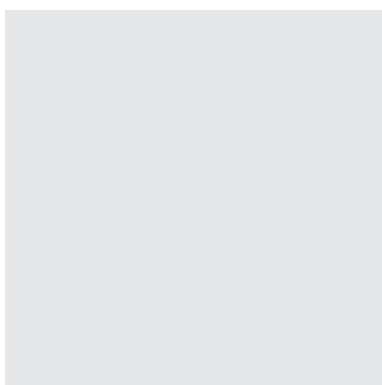
+ SECONDARY (NL\_2)  
RGB // 127 / 153 / 229  
CMYK // 50 / 40 / 10 / 0



+ TERTIARY (NL\_3)  
RGB // 191 / 204 / 242  
CMYK // 25 / 20 / 5 / 0

### FONT COLOR

---



+ PRIMARY (NF\_2)  
RGB // 229 / 229 / 229  
CMYK // 0 / 0 / 0 / 10

### BACKGROUND COLOR

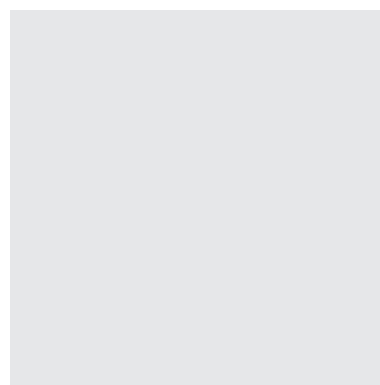
---



+ PRIMARY (NB\_2)  
RGB // 0 / 46 / 184  
CMYK // 100 / 80 / 20 / 10

### SLOGAN COLOR

---



+ PRIMARY (NL\_1)  
RGB // 229 / 229 / 229  
CMYK // 0 / 0 / 0 / 10